



BBA
Bachelor of Business Administration

B.Com
Bachelor of Commerce

Building Future Managers...

Welcome to the three years undergraduate Bachelor of Business Administration (BBA) & Bachelor of Commerce (BCOM) Programmes offered at Lloyd Institute, Affiliated to Chaudhary Charan Singh University (CCS), Meerut. The Institute aims at creating an environment of experiential learning through various platforms that provide practical exposure and utilising opportunities in a diverse business world.

About Lloyd Group

The Lloyd Group of Institutions, is one of the best educational institute with more than 19 years of academic legacy. It offers education in the fields of Management, Law, Pharmacy, and Engineering since its inception in 2003. At Lloyd Institute, we focus on providing an industry-integrated academic environment to make our students ready to face the corporate world with confidence and fervour.



Vision



To be a leading management institute and produce ethical leaders with functional expertise, sustainable solutions, and an entrepreneurial perspective to improve their employability exponentially.

Mission



- To provide an academically rigorous practice and research-based management education that is based on principled and ethical values and is responsive to the ever-changing needs of the profession, society, industry, and country.
- To continue to provide a stimulating learning environment that fosters the understanding of disruptive technological developments and encourages continuous innovation and learning.
- To promote the practice of collaboration and work-related learning experiences which focus on the application of knowledge and skills that are globally relevant.





About the Programmes

The BBA Programme, at Lloyd is a comprehensive course with a wide range of learning outcomes that inculcates business acumen in students and accelerate professional development to manage business situations effectively and efficiently. We have designed the course to bridge the gap between students' theoretical and practical knowledge by adopting the innovative teaching pedagogy. Students will gain the necessary abilities to become socially and ethically responsible business leaders. One of the primary benefits of studying BBA at Lloyd Institute is that we teach students to build and improve soft and hard skills through our 360-degree development programmes, clubs, various activities, classroom interaction, workshops, webinars, and seminars among other things.

Objectives

To provide conceptual and in-depth knowledge of various subjects and management education.

To improve employability skills of the students.

To develop the culture of business and entrepreneurial aptitude among the students.

To give an adequate exposure of operational environment in the field of management.

To build the confidence and competency among students at every level.

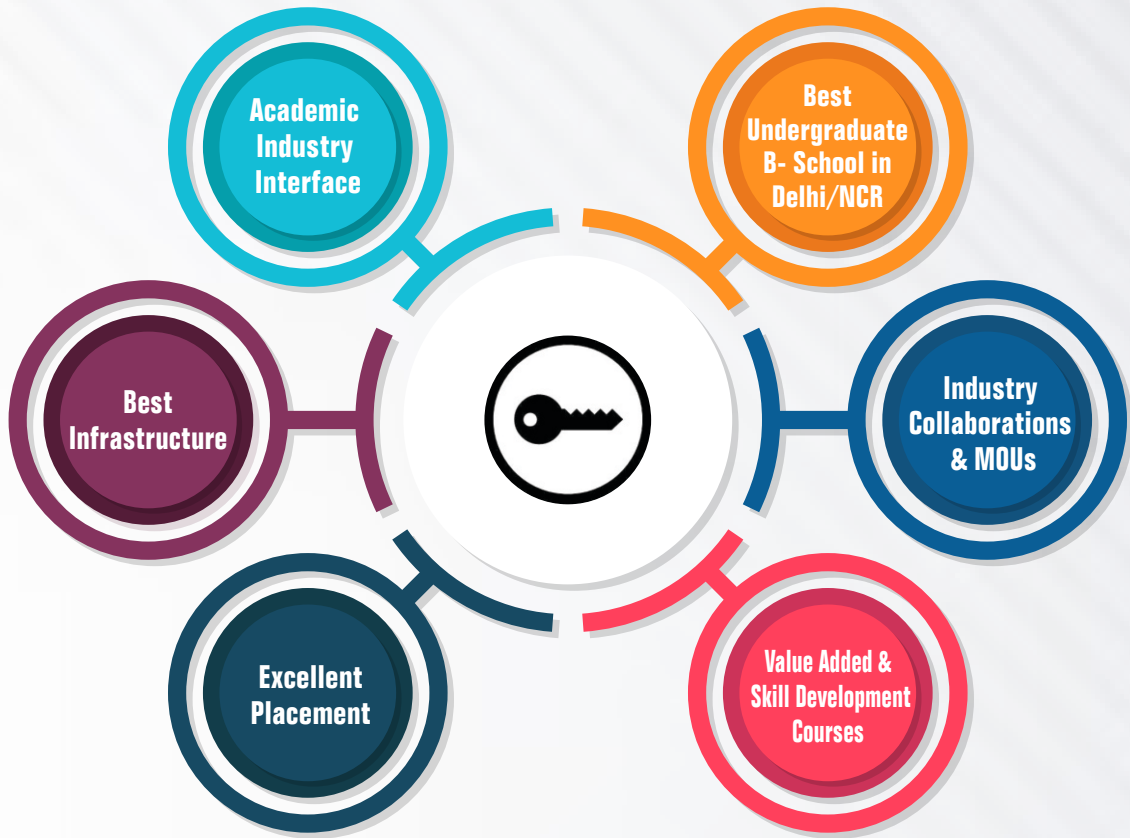
The B. Com Programme, at Lloyd is a three-year **Full-Time Programme** affiliated to CCS University, Meerut and designed with the objective to acquaint the students with the important aspects of management, accounts, finance and economic environment. The program aims to enable and empower students with requisite skills, knowledge, and abilities to analyze the contemporary realities of the business world and helps to instill conceptual and practical understanding of the financial market and technological advancements.

Objectives

To enable students to be conversant with the financial and economic environment and acquire the management skills required to manage the business.

To develop the ability of analytical skills and competence to have a problem-solving approach towards the issues which accompany the dynamism attached to the business world.

Key Highlights



Certifications



Student Testimonial



Shruti Kumari
(Batch 2019-22)

I'm so glad that I have chosen Lloyd Institute for my management studies. The campus is world-class and the faculty are extremely knowledgeable, supportive and encouraging. They create a great learning environment with plenty of resources that help students achieve their academic goals. I would highly recommend Lloyd Institute to anyone looking for the best management college in Greater Noida!.

BBA Course Structure

FIRST YEAR >>>

BBA I Sem

BBA-101	Fundamentals of Management
BBA-102	Organizational Behavior
BBA-103	Managerial Economics
BBA-104	Accounting and Financial Analysis
BBA-105	Business Law
BBA-106	Business Organization and Ethics
BBA-008	Environmental Studies (Qualifying paper)

BBA II Sem

BBA-201	Quantitative Techniques for Business
BBA-202	Business Communication
BBA-203	Human Resource Management
BBA-204	Marketing Management
BBA-205	Business Environment
BBA-206	Fundamentals of Computer
BBA-207	Assessments on Soft Skill Based on Presentations/ G.D/Personality traits

SECOND YEAR >>>

BBA III Sem

BBA-301	Advertising Management
BBA-302	Team Building & Leadership
BBA-303	Indian Economy
BBA-304	Customer Relationship Management
BBA-305	Management Information System
BBA-306	Income Tax Law & Practice

BBA IV Sem

BBA-401	Consumer Behavior
BBA-402	Financial Management
BBA-403	Production & Operation Management
BBA-404	Sales & Distribution Management
BBA-405	Research Methodology
BBA-406	Entrepreneurship & Small Business Management
BBA-407	Computer Oriented Practical & Viva- Voce

FINAL YEAR >>>

BBA V Sem

BBA-501	Arithmetic Aptitude
BBA-502	Aptitude Reasoning
BBA-503	General Business Awareness
BBA-504	General English
BBA-505	Elective Paper M-1/ F-1
BBA-506	Elective Paper M-2 / F-2
BBA-507	Summer Training Project Report based Viva- Voce

BBA VI Sem

BBA-601	Strategic Management & Business Policy
BBA-602	Operation Research
BBA-603	Fundamentals of E-Commerce
BBA-604	Economic and Industrial Law
BBA-605	Elective Paper M-3/ F-3
BBA-606	Elective Paper M-4/ F-4
BBA-607	Comprehensive Viva-Voce

Marketing Specialisation Subjects



Finance Specialisation Subjects



Basic and Advanced
MS Office
&
Foundation of
Business Analytics



English
Proficiency

B.Com Course Structure

FIRST YEAR >>>

B.Com I Sem	
C010101T	Business Organisation
C010102T	Business Statistics
C010104T	Introduction to Computer Application
Skilled Development Course	Basic Communicative English
Z010101T	Food and Nutrition
QA08010101T	Principles of Microeconomics

B.Com II Sem	
C010201T	Business Management
C010202T	Financial Accounting
C010203P	Business Economics
C010204T	First Aid & Health
C010205T	Introduction to Stock Market -1

SECOND YEAR >>>

B.Com III Sem	
C10301T	Company Law
C10302T	Cost Accounting
C10303T	Business Regulatory Framework
Skilled Development Course	Introduction to Stock Market-2
Z030301	Human Values & Environmental Studies

B.Com IV Sem	
C010401T	Income Tax Law & Accounts
C010402T	Marketing & Digital Marketing
C010404T	Fundamentals of Entrepreneurship
QA080401T	Money, Banking & Public Finance
Skill Development Course	Fundamental of Mutual Funds

FINAL YEAR >>>

B.Com V Sem	
C010501T	Corporate Accounting
C010502T	Goods & Service Tax
C010503T	Business finance
C010504T	Principles & Practices of Insurance
Industrial Training/ Survey	30 Days Training or Survey (Involving Economic Activities)
Co-Curricular Subject	

B.Com VI Sem	
C010601T	Accounting for Managers
C010602T	Auditing
C010605T	Human Resource Management
C010603R	Comprehensive Viva Project
Co- Curricular Subject	Communication Skills And Personality Development

Basic and Advanced
MS Office
&
Foundation of
Business Analytics



English
Proficiency

Student Testimonial



Sanjay Kumar
(Batch 2011-14)

Lloyd is truly a blessing. Through their hands-on training and placement, I have seen a substantial growth in myself after joining this college. The knowledge and skills I acquired here will stay with me for life! Not only did they provide me with the best education, but they also helped me land a great job after graduation.

BBA - Business Analytics

(Specialization & Certifications)



Complete Coverage of Business Administration:

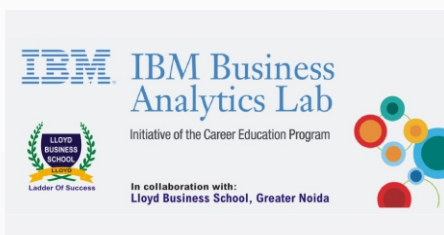
- 360-degree Fundamental Management Domain knowledge
- 360-degree Advanced Management Domain knowledge
- Marketing Management
- Human Resource Management
- Financial Management
- Operations Management
- Business Law
- Industry orientation

Get equipped in Business Analytics:

- Introduction to Business Analytics and Data Science - Classroom
- Data Management and Interpretation Using MS Excel - LAB
- Descriptive Data Analysis Techniques - Classroom
- Data Management and Interpretation Using R - LAB
- Data Base Management System - Classroom
- Data Management and Interpretation Using Python - LAB
- Data Mining and Warehousing - Classroom
- Descriptive Analytics using R- LAB
- Big Data Analytics – LAB
- Analytics based project



Career Prospects:



- Great career opportunity in Business Analytics Domain
- Readiness for pursuance of higher degree in Analytics such as PGDM
- Be future ready for new and upcoming jobs
- Increased adaptability for job and industry transformation.

Student Testimonial



Kriti Upadhyay

(Batch 2014-17)

I am working as a Sr. Corporate HR Executive in Applied Solar Technologies Solar India Pvt. Ltd. My experience at LLOYD Institute was great and memorable. It was full of learning experiences and grooming oneself. The mentors at LLOYD Institute, helped me to enhance my academic and interpersonal skills. Overall it was a great experience and lifetime memory to cherish at LLOYD.



Our Mentors



Prof. (Dr.) Vandana Arora Sethi
Group Director, Lloyd Group of Institutions
Chief Strategy Officer & Head of Growth, Lloyd



Prof. (Dr.) Shilpi Sarna
Head of Department



Prof. Faisal Noman
Programme Coordinator

Corporate Faculty



Mr. Gautam Gopal
Director
Marketing, TalentBlazer



Mr. Kunal Kumud
Founder & Director
Business Strategy, TalentBlazer



Mr. Gaurav Arora
Vice President
Kotak Mahindra Bank



Mr. Nischal Mahajan
Founder, 3s Educare Co.



Mr. Anirudh Sharma
3s Educare Co.

Core Faculty

Dr. Vandana Pareek
Associate Professor

Dr. Manisha Seth
Associate Professor

Dr. Shilpa Jain
Associate Professor

Dr. Pradeep Bhardwaj
Professor

Dr. Mohd Mehdi
Assistant Professor

Mr. Rajul Gupta
Associate Professor

Ms. Naina Tyagi
Assistant Professor

Ms. Shubhangi Sharma
Assistant Professor

Ms. Pankhuri Rathore
Assistant Professor

Mr. Shantanu Sharma
Assistant Professor

Industry Exposure



Coca-Cola



Ananda Dairy Plant



Pepsi



ManpowerGroup



Bisleri



Parle G Plant



Life@Lloyd



Events & Activities



Lloyd Infrastructure



Auditorium



Computer Lab



Meeting Room



Yoga Room



Library



Sports Room



Cafeteria



Lecture Hall

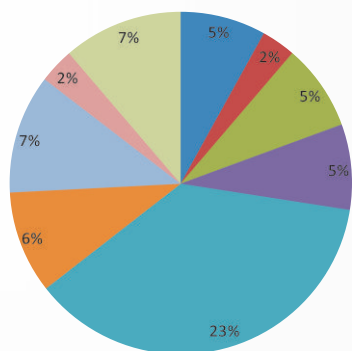


Placements

Our Industry - Academia Relations



Lloyd's Corporate Resource Centre strives to facilitate students in finding recruiters that fit their skill set. We help students to define their career goals and try to fulfill their ambitions by providing them with the best available employment resources. Tools such as resume and interviewing workshops, career fairs, career counseling, and presentations are used extensively to make our students adaptive to the placement procedure. Our globally developed curriculum, case studies and real life projects, group discussions, debates, interactions with leaders of industry and alumni, all go a long way in helping our students prepare for their placements.

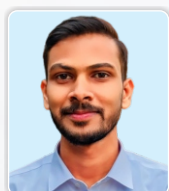


Category wise Placement data:

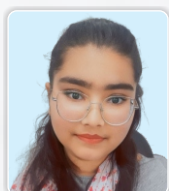


Mr. Deepanshu Gupta
Head of
Corporate Resource Centre

Prominent Recruiters



Aman Karan
BBA Batch 2020-23
Celebal Technoloiges, 4.5LPA



Pranjal Bhardwaj
BBA Batch 2020-23
ABS Digital Consulting, 3.16 LPA



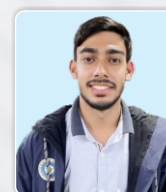
Tisha Gupta
BBA Batch 2020-23
Celebal Technoloiges, 4.5LPA



Aryan Raj
BBA Batch 2020-23
CariKture India Limited, 4.5LPA



Kapil Solanki
BBA Batch 2020-23
Suwasthi, 4 LPA



Harsh Grewal
BBA Batch 2020-23
Indus Valley Partners, 4.6 LPA

ADMISSION DETAILS

Selection Procedure

Eligibility Criteria

Applicants must have passed senior secondary from a recognized board in any stream (Humanities / Science/ Commerce with minimum 45% marks (for Gen/ OBC) or 40% marks (for SC/ST).

Application Procedure

Application form can be obtained from Admission office at Lloyd Institute .
Application form can also be downloaded from the website: <http://lloydinstitute.lloydcollege.in/>

Interview Process

Personal Interview is conducted with a panel of faculty from Lloyd.

Fee Structure

BBA (GEN):

Instalment (Particulars)	*Deadlines	Amount (Rs)
Registration Fee	At the time of Registration	Rs. 25,000/- (Non Refundable)
1st Instalment (During 1st Year of course)	At the time of Admission (within 3 days)	Rs. 45,000/-
2nd Instalment (During 2nd Year of course)	10th August, 2024	Rs. 65,000/-
3rd Instalment (During 3rd Year of course)	10th August, 2025	Rs. 65,000/-
Total		Rs. 2,00,000/-

*Exam fees as per university norms.

BBA (BA):

Instalment (Particulars)	*Deadlines	Amount (Rs)
Registration Fee	At the time of Registration	Rs. 25,000/- (Non Refundable)
1st Instalment (During 1st Year of course)	At the time of Admission (within 3 days)	Rs. 75,000/-
2nd Instalment (During 2nd Year of course)	10th August, 2024	Rs. 1,00,000/-
3rd Instalment (During 3rd Year of course)	10th August, 2025	Rs. 1,00,000/-
Total		Rs. 3,00,000/-

*Exam fees as per university norms.

B.Com:

Instalment (Particulars)	*Deadlines	Amount (Rs)
Registration Fee	At the time of Registration	Rs. 25,000/- (Non Refundable)
1st Instalment (During 1st Year of course)	At the time of Admission (within 3 days)	Rs. 44,000/-
2nd Instalment (During 2nd Year of course)	10th August, 2024	Rs. 43,000/-
3rd Instalment (During 3rd Year of course)	10th August, 2025	Rs. 43,000/-
Total		Rs. 1,55,000/-

For admission related queries please call on 1800-123-8414 | Email your query to: lloydadmissions@lloydcollege.in

* Examination Fee to be paid separately as per university norms.

Payment Procedure

Lloyd Institute has various options available for efficient, hassle free and secure payment of fees for students. Details regarding the different modes of fee payment are given below:

* Payment by Cash in the Institute.

* Payment can be made by depositing Demand Draft in favor of Lloyd Institute of Management and Technology payable at New Delhi.

* Online payment can be done through NEFT mode. The details are given below:

In favor of, LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY

A/C NO. 218305000041, ICICI BANK, OMEGA 1, GREATER NOIDA-201308, IFSC CODE - ICIC0002183

* Please note that no cash deposits made in favor of the above mentioned account Will Be accepted At the Bank.

Financial Aid

Lloyd aims to support deserving/ meritorious/ economically weaker students in availing financial assistance for pursuing their higher education.

However, the students and their parents/guardians shall be responsible for obtaining sanction and repayment of the sanctioned loan and all kinds of liabilities and consequences arising thereof, if any. The Institute shall not be liable and responsible in this regard.

Scholarship - Scholarship will be awarded on the Tuition fees to the Meritorious Students/ Reserved Category (SC/ST).

LLOYD IS AN ANTI-RAGGING ZONE



Witness Delhi- NCR's Biggest Cultural Fest





Lloyd Group of Institutions

Plot No. 3 & 11, Knowledge Park-2, Greater Noida - 201306

Toll Free No.: 1800-123-8414

lloydadmissions@lloydcollege.in | <http://lloydinstitute.lloydcollege.in/>