



BBA

Bachelor of Business Administration
General

BBA

Bachelor of Business Administration
Business Analytics with IBM

BBA

Bachelor of Business Administration
Supply Chain Management - Industry Integrated

B.Com

Bachelor of Commerce



Building Future Leaders...

Welcome to the three years undergraduate Bachelor of Business Administration (BBA) & Bachelor of Commerce (B.COM.) Programmes offered at Lloyd Institute, affiliated to Chaudhary Charan Singh University (CCS), Meerut. The Institute aims at creating an environment of experiential learning through various platforms that provide practical exposure for utilising opportunities in a diverse business world.

About Lloyd Group

The Lloyd Group of Institutions is one of the best educational institute with more than 19 years of academic legacy. It offers education in the fields of Management, Law, Pharmacy, and Engineering since its inception in 2003. At Lloyd Institute, we focus on providing an industry-integrated academic environment to make our students ready to face the corporate world with confidence and fervour.

VISION

To be a leading management institute and produce ethical leaders with functional expertise, sustainable solutions, and an entrepreneurial perspective to improve their employability exponentially.

MISSION

To provide an academically rigorous practice and research-based management education that is based on principles and ethical values, and is responsive to the ever-changing needs of the profession, society, industry, and country.

To continue to provide a stimulating learning environment that fosters the understanding of disruptive technological developments and encourages continuous innovation and learning.

To promote the practice of collaboration and work-related learning experiences which focus on the application of knowledge and skills that are globally relevant.

4000+

Alumni

230+

On Board
Recruiters

1000+

Placement in
MNCs Globally

20+

Years of
Legacy



From the Desk of
PRESIDENT

At Lloyd Institute, we pride ourselves on instilling four core virtues – Innovation, Dynamism, Determination, and Action in our students for nearly two decades. As we embark on another year of guiding our students towards success, we are dedicated to providing comprehensive opportunities for our Business and Management students. Recognized for academic excellence, industry-first initiatives, and dynamic programs, we offer a futuristic Bachelor's in Business Administration (BBA) aimed at preparing undergraduates for a promising management career. With affiliation by Chaudhary Charan Singh University, our BBA programme adopts a pragmatic, holistic, and professional approach to management education. Our goal is to shape the next generation of industry leaders who thrive in a volatile business environment.

Welcome to Lloyd BBA! We are committed to nurturing your talents, fostering your interests, and enhancing your skills in alignment with global standards. Together, let's innovate, lead, and build a dynamic future.

Manohar Thairani

President, Lloyd Group of Institutions.



From the Desk of
GROUP DIRECTOR

In today's rapidly evolving business landscape, Lloyd Institute emerges as a hub of transformative management education. With a focus on innovation and collaboration, we offer a Bachelor of Business Administration (BBA) programme tailored to nurture India's young talent. Our curriculum emphasizes on application-based learning through webinars, seminars, industrial visits, workshops, and competitions, enabling students to delve deep into course content. With the strong foothold in the industry, our reaching aim is to embed leadership, network-building capability and communication skill in student through continued exposure to the corporate world, which is undertaken via guest lectures by eminent industry leaders. We leverage digital acceleration to provide an immersive educational experience.

So with great honour and zest, we warmly welcome the energetic, enthusiastic and talented youngsters of India to the excellent sanctum of knowledge that Lloyd Institute poised to be. We sincerely hope that Lloyd's extensive efforts to impart transformational education will help our students emerge as diligent, determined, motivated, and innovative professionals of the future.

Dr. Vandana Arora Sethi

Group Director,
Chief Strategy Officer and Head of Growth
Lloyd Group of Institutions



From the Desk of
HEAD OF DEPARTMENT

Management education is crucial for future leaders, innovation, and organizational success. The Bachelor of Business Administration (BBA) programme at Lloyd Institute links academic learning with industry demands, equipping graduates with practical skills and knowledge. The program provides internships, projects, case studies, and collaborations with industry partners in management, finance, marketing, human resources, and operations, offering mentorship and networking opportunities. Our specialized Programme like Business Analytics cater to diverse interests and career aspirations to students in various aspects of business, equipping them with a versatile skill such as decision-making and predictive modeling, addressing the growing demand for analytics professionals across industries. Similarly, the Supply Chain Management program focuses on managing the flow of goods and services from production to consumption, preparing students for roles in logistics, procurement, and strategic planning.

Beyond these specialized tracks, Our BBA programme offers a diverse range of value added and extracurricular activities to students to explore their passions and tailor their education towards their career goals, with a dedicated Career and Placement Cell for professional growth & development.

Dr. Shilpi Sarna

HOD, Under Graduate Management Programme,
Lloyd Group of Institutions



STUDENT ENRICHMENT @ LLOYD

Build your Future with Lloyd



Certifications



IBM Certifications



Beginner & Advanced Excel Certification



Certifications



Business Analytics Certification

LTBIF INCUBATION



Lloyd Technology & Business Incubator Foundation (LTBIF)

INDUSTRY COLLABORATIONS



:-: HIGHEST PLACEMENT :-:



Tanmay Bhatia

Batch 2021-24

Package
7.25
LPA



Harsh Grewal

Batch 2020-23



Package
4.6
LPA



ORIENTATION PROGRAMME

The Journey begins to Excellence



BBA Bachelor of Business Administration (BBA-General)

Lloyd Institute's **BBA Programme** is a comprehensive course designed to instill business acumen and accelerate professional development. It bridges the gap between theoretical and practical knowledge, equipping students with the skills to become socially and ethically responsible business leaders through 360-degree development programs, clubs, and activities.

Complete Coverage of Business Administration:

- 360-degree Fundamental Management Domain knowledge
- Marketing Management
- Human Resource Management
- Financial Management
- Operations Management
- Business Law
- Economics & Statistics
- Industry orientation

PROGRAMME OBJECTIVES

To Provide conceptual and in-depth knowledge of various subjects and management education.

To Develop a culture of business acumen and entrepreneurial aptitude among students.

To Build confidence and competency among students at every level.

To Equip students with specialized skills tailored to their chosen tracks, such as business analytics or supply chain management, to meet industry demands and excel in their respective fields

To Improve employability skills by fostering analytical thinking and problem-solving abilities.

To Offer exposure to the operational environment within management fields.

To develop their skills for future industry ready

To build the confidence and competency among students at every level.

Marketing Specialisation Subjects

M-1 Rural Marketing

M-2 Service Marketing

M-3 Digital Marketing

M-4 Retail Management

Finance Specialisation Subjects

F-1 Corporate Taxes Direct & Indirect Tax

F-2 Financial Institutions & Investment Management

F-3 Cost & Management Accounting

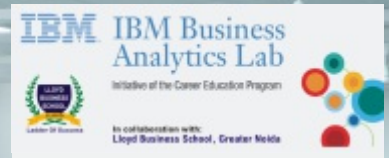
F-4 Company Accounts



BBA

Business Analytics

BBA Business Analytics Programme provides insights to the students regarding business performance for planning and development. It is a growing domain in business, with applications in AI, IoT, and Blockchain. Data Science and its applications are expected to gain prominence in industries, offering immense opportunities to the students for their future growth & development.

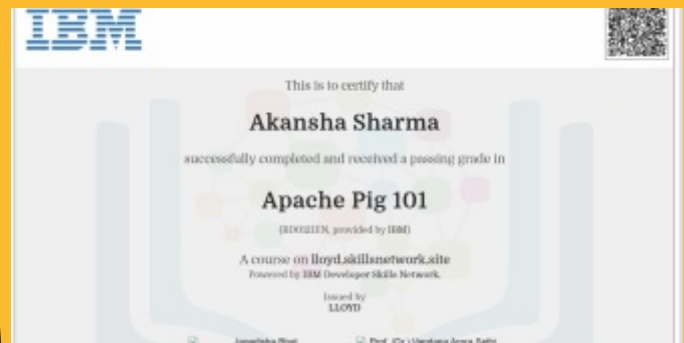


IBM Trainer Taking Session on Cognos Analytics

Get equipped in Business Analytics:

- Introduction to Business Analytics and Data Science
- Data Management and Interpretation Using MS Excel
- DBMS using MySQL
- Data Visualization using Excel
- Statistics for Analytics I
- Data Management and Interpretation Using Python
- Statistics for Analytics II
- Descriptive Analytics using Power BI
- Sectoral Analytics and Artificial Intelligence
- Project Execution

Certification from IBM



Dive deeper into the realm of business analytics with BBA-Business Analytics at Lloyd.

- Over 50 hours of supplementary analytical learning, backed by a comprehensive array of certifications and workshops from industry giants like IBM.
- Our students benefit from more than 13 IBM global certifications, specialized training, and workshops facilitated by IBM professionals.
- Assistance in analytics domain jobs for competitive students.

PLACEMENT



Aman Karan
BBA Batch 2020-23

CTC
4.5 LPA



TISHA GUPTA
BBA Batch 2020-23

CTC
4.5 LPA



ARYAN RASTOGI
BBA Batch 2020-23

CTC
4.0 LPA



PRANJAL BHARDWAJ
BBA Batch 2020-23

CTC
4.5 LPA

BBA- SUPPLY CHAIN MANAGEMENT

Specialization & Certifications

The Bachelor of Business Administration (BBA) programme in Supply Chain Management, offered by Lloyd Institute, provides comprehensive study and in-depth expertise in SCM, preparing students to excel in various industries. Integrating cutting-edge technologies like AI, IoT, and blockchain, the program emphasizes strategic planning, logistics, procurement, and distribution to optimize processes for efficiency and cost-effectiveness, thereby contributing to organizational success. The Programme focuses on the study of supply chain management, logistics, transportation, warehouse operations, inventory management, procurement and also manufacturing processes, etc. With a specialization in supply chain management, one can get into:



Course Coverage of Business Administration-SCM

- Comprehensive study of Fundamental of Management
- Comprehensive study of Supply Chain Management
- Marketing Management
- Human Resource Management
- Operation Management
- Business Law
- Fundamentals of Computer
- MIS and Operations Management
- Entrepreneurship & Small Business Management



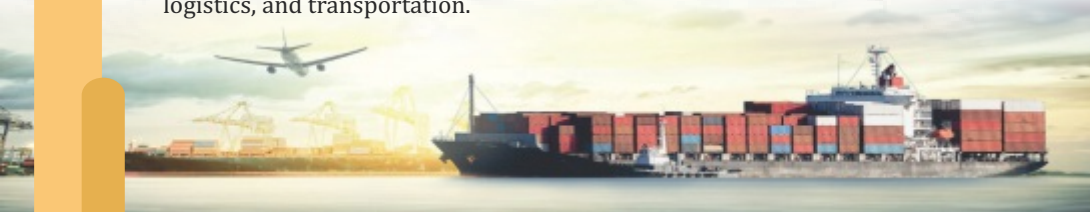
Enhance Your Expertise with BBA with Specialization in SCM



-:: CAREER PROSPECTS ::-

- Get career ready in one of the most diverse field in the business sector.
- Get centralized on managing and transforming the supply chain of any company, while covering technological breakthroughs in the Logistics sector.
- Be future ready for shaping the industry.
- Get well-equipped to work in wide range of industries in supply chain, logistics, and transportation.

BBA-SCM



B.Com

The Lloyd B. Com Programme is a three-year Full-Time degree course affiliated to CCS University, Meerut, is designed to provide students with a comprehensive understanding of management, accounting, finance, and economics. Beyond these fundamental skills, the program aims to cultivate critical thinking, analytical abilities, and problem-solving skills essential for success in the dynamic business environment. Through a blend of theoretical knowledge and practical application, students can gain insights into the intricacies of the financial market and technological advancements shaping modern commerce. Additionally, the program emphasizes on soft skills development, communication proficiency, and ethical decision-making, preparing students to thrive in diverse professional settings and contribute positively to the society.

PROGRAMME OBJECTIVES

Develop a comprehensive understanding of management principles, accounting practices, financial concepts, and economic theories.

Cultivate critical thinking and analytical skills for evaluating financial data and interpreting market trends to make informed decisions.

Enhance communication proficiency, teamwork abilities, and leadership qualities essential for effective collaboration in diverse organizational contexts.

Provide practical skills and hands-on experience through internships, projects, and real-world case studies to enhance employability.

Instill ethical values, emphasize responsible business practices, and facilitate continuous learning for lifelong career advancement and personal growth.



Course Coverage of Bachelor of Commerce

- Business Fundamentals
- Computer Applications and Computerized Accounting
- Financial Accounting
- Market Dynamics & Digital Marketing
- Fundamentals of Entrepreneurship
- Legal and Regulatory Framework
- Fundamental of Mutual Funds & Stock Market
- Communication Skills and Personality Development
- Industrial Training

Career Prospects

- Business Accounting and Taxation
- Financial Analyst
- Banking Professional
- Digital Marketing
- Financial Risk Manager
- Insurance and Wealth Management

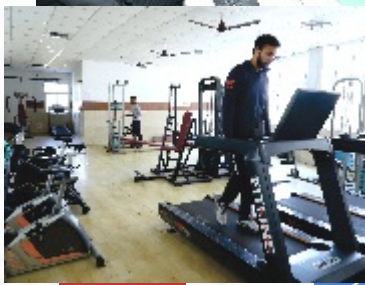
Industry & Corporate Connect





CAMPUS FACILITIES

- Fully Air-conditioned & Wi-Fi Enabled Campus
- Hi-Tech Computer Lab
- Multi-Cuisine Cafeteria
- Auditorium
- Yoga Studio
- Sports Facility
- In-Campus Hostel





Management Sqad Committee

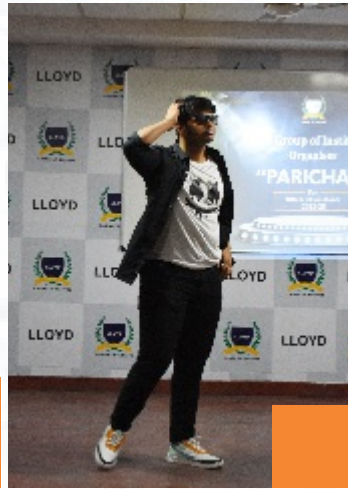
Skill Squad Committee

Melange (Cultural Club)

TechGenius (IT Club)

The Champion (Sports Club)

Synergy (Management Club)



CLUBS & COMMITTEES



PLACEMENT RECRUITERS

Centre for Training Learning and Development (CTLD)

The CTLD Department at Lloyd plays a pivotal role in facilitating technical training, providing placement support to students in prestigious organizations, and managing industry interactions. It fosters Institute-Industry connections, offers career counseling, conducts personality development sessions, and organizes industry visits, expert lectures, alumni activities, and annual job fests. The placement model at CTLD comprises: Pre-Placement activities, Career Guidance, and Post-Placement reviews. The CTLD undertakes various initiatives such as mock interviews, GD sessions, resume writing workshops, and HR meetings to prepare students for placement success.

CTLD TEAM

Mr. Sarathi Gouda
Director-CTLD



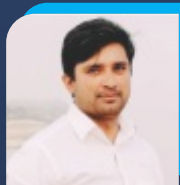
Mr. Shyam Adhikari
Deputy General Manager-CTLD



Ms. Vaibhavi Singh
Manager-CTLD



Mr. Ashok Kumar
Executive-CTLD



Placement Students

(BBA 2021-2024)



Anandasri
Customer Service Operations
siltris
CTC: 2.4 LPA



Anshu
Customer Service Operations
siltris
CTC: 2.4 LPA



Ayush Chauhan
Customer Service Operations
siltris
CTC: 2.4 LPA



Deepak Kumar
Customer Service Operations
siltris
CTC: 2.4 LPA



Amal Bhatia
Business Development Executive
P&G
CTC: 3.6 LPA



Devansh Katiyar
Business Development Executive
ATRAKKI
CTC: 3.2 LPA



Apurwa Gangwar
Business Development Executive
P&G
CTC: 3.6 LPA



Keshav Singh
Customer Service Operations
siltris
CTC: 2.4 LPA



Shubham
Customer Service Operations
siltris
CTC: 2.4 LPA



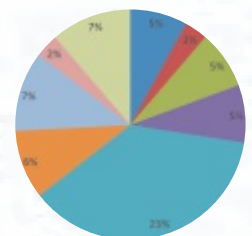
Aman Dixit
HR Operations
INVEST INDIA
CTC: 2.5 LPA



Kaushki Sinha
Research Associate
Lattice
CTC: 2.5 LPA



Aditi Dwivedi
Business Development Executive
siltris
CTC: 3.6 LPA



NIYUKTI 2024 THE JOB FEST



Alumni Speaks

"Studying BBA at Lloyd Institute was a transformative experience. The program not only equipped me with essential business knowledge but also instilled in me the values of integrity, professionalism, and leadership. Today, as a successful professional, I attribute much of my growth and success to the solid foundation laid during my time at Lloyd. Forever grateful for the invaluable lessons and memories!"

"Lloyd Institute's BBA program provided me with a well-rounded education that prepared me for the challenges of the business world. The dedicated faculty members and supportive alumni network further enriched my learning journey. I am proud to be a Lloyd BBA alumni and grateful for the opportunities it has opened up for me."

"Studying BBA at Lloyd Institute was an enriching experience that laid a strong foundation for my career. The program's focus on experiential learning and industry collaboration allowed me to gain practical insights into various aspects of business management. Thanks to Lloyd's BBA program."



Mr. Kaustav Ghosh
BBA - Batch 2015-18
Brilliant Read Media Pvt. Ltd.



Mr. Deepak Gautam
BBA - Batch 2016-17
Crystal Sign Media Pvt Ltd



Mr. Ayush Khari
BBA - Batch 2016-19
Kotak Mahindra Bank

Category Wise Placement Data:

- FMCG
- LOGISTICS
- REAL ESTATE
- RETAIL
- DIVERSIFIED
- BANKING, FINANCIAL SERVICES & INSURANCE
- MEDIA & ADVERTISING
- MANUFACTURING
- E-COMMERCE



CATALYST 2.0

INCH BASSI



Catalyst 2024

*Biggest
Cultural
Festa
Lloyd*





Life @ Lloyd



Admission Process at Lloyd Business School



Dr. Alka Jyoti
Director Admissions

Lloyd Institute is a premier education centre in Delhi-NCR, offering world class facilities and unparalleled industry exposure to its students. Our aim is to integrate theoretical knowledge with practical application to create highly skilled and employable management professionals. We contribute significantly to our social responsibilities of research and development, and take an active part in the movement for sustainability. Our alumni hold some top-ranking positions across the corporate world.

ELIGIBILITY CRITERIA

The candidate must have passed senior secondary from a recognised board in any stream.

Minimum 45% marks : General and OBC candidates.

Minimum 40% marks : SC and ST candidates.

Candidates who have given their senior secondary exam and are awaiting results are also eligible to apply.

Application Procedure

Application form can be obtained from admission office of Lloyd Business School or can also be downloaded from the website: www.lloydbusinessschool.edu.in



Payment Procedure

Lloyd Institute has various options available for efficient, hassle free and secure payment of fees for students. Details regarding the different modes of fee payment are given below:

- * Payment by Cash in the Institute.
- * Payment can be made by depositing Demand Draft in favor of "**Lloyd Institute of Management and Technology**" payable at New Delhi.
- * Online payment can be done through NEFT mode : In favor of,
LLOYD INSTITUTE OF MANAGEMENT & TECHNOLOGY
A/C NO. 218305000041, ICICI BANK, OMEGA 1, GREATER NOIDA-201308, IFSC CODE - ICIC0002183
- * Please note that no cash deposits made in favor of the above mentioned account will be accepted at the Bank.
- * Examination Charges (as per university norms) are excluded
- * Uniform Charges are excluded



Fee Structure Details for the session 2024-25

Courses	Registration	Ist Year	IInd Year	IIIRD Year
BBA (Gen)	Rs. 25,000/-	Rs. 65,000/-	Rs. 90,000/-	Rs. 90,000/-
BBA (BA)	Rs. 25,000/-	Rs. 85,000/-	Rs. 1,10,000/-	Rs. 1,10,000/-
BBA (SCM)	Rs. 25,000/-	Rs. 85,000/-	Rs. 1,10,000/-	Rs. 1,10,000/-
B.Com	Rs. 25,000/-	Rs. 44,000/-	Rs. 43,000/-	Rs. 43,000/-

OUR MENTORS



Prof. (Dr.) Vandana Arora Sethi

Group Director, Chief Strategy Officer and Head of Growth
Lloyd Group of Institutions



Prof. (Dr.) Shilpi Sarna
Head of Department



Prof. Faisal Noman
Programme Coordinator

CORPORATE MENTORS



Mr. Kunal Kumud
Founder & Director
Business Strategy, TalentBlazer



Mr. Gaurav Arora
Vice President
Kotak Mahindra Bank



Mr. Anirudh Sharma
3s Educare Co.

LLOYD FACULTY



DR. KRITY GULATI
Head Academics & Area Chair
MBA, Ph.D. (Marketing)



DR. VANDANA PAREEK
Professor
Ph.D., NET(URF)



MS. KAJAL CHAUHAN
Assistant Professor
MBA



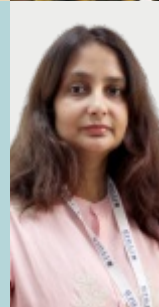
MR. SHUBHAM AGRAWAL
Assistant Professor
Phd (Pursuing), PGDM
(Marketing), Eco. Honours



MS. BHAVANA SHARMA
Assistant Professor
Ph.D.(Pursuing)



DR. SATISH KR. MATTA
Professor
MBA, LLB, PG.D.B.M.,
Ph.D., M.Com.



DR. PUJA GOEL
Professor & Area Chair
Ph.D.



DR. PRADEEP BHARDWAJ
Professor
Ph.D. (Finance) MBA



MR. SACHIN SINHA
Assistant Professor
BBA, MBA, M.Com,
UGC NET, MA in Yoga



MR. ANUP NAUTIYAL
Assistant Professor
B.Com, MBA (Finance)



MS. MONIKA KADAM
Assistant Professor
M.Com, MBA (Finance)
Ph.D. (Pursuing) UGC NET



DR. NAKSHATRESH KAUSHIK
Professor
MBA, LLB, PG.D.B.M.,
Ph.D., M.Com.



DR. AJEETA SRIVASTAVA

Associate Professor
Eco. Hon., Ph.D.



MR. FAISAL NOMAN

Assistant Professor
B.Com., MBA, LL.B.



MR. KUMAR AVINASH

Assistant Professor
M.A., B.A. (H),
UGC-NET, M.Phil



MS. SAMRIDHI PANT

Assistant Professor
BCA, MBA
Ph.D. Pursuing (IIFT Delhi)



DR. FEHMINA KHALIQUE

Professor & Area Chair
Ph.D., MBA(HRM)



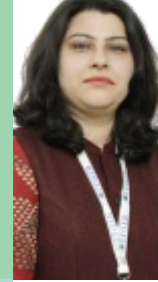
MS. NEETU KAMRA

Professor



DR. SHILPI SARNA

Professor & HOD
Ph.D.



DR. INAKSHI KAPUR

Assistant Professor
PGDBM , B Ed, B Com (H)
M Com, Ph.D., UGC-NET



MS. NILAKSHI GOEL

Assistant Professor
MBA (HR & Marketing),
B.Tech (IT)



MS. AISHWARYA NIGAM

Assistant Professor
UGC NET, MBA
Human Resource Management



DR. SAUMENDRA MOHANTY

Professor & Area Chair (B.A)
B.Tech (NIT Calicut)
PGP (IMI Delhi), PhD



MS. NEHA ISSAR

Assistant Professor
B.Com, IBM Spark & Ph.D (Pursuing),
PGDM (Finance & Marketing)



MR. RAJUL GUPTA

Associate Professor
PhD (Pursuing),
MBA (IT & Marketing)



MR. MOHIT AGRAWAL

Associate Professor
PGDM(Marketing & strategy),
B.Tech (CSIT)



MS. SAMIKSHA BUDAKOTI

Assistant Professor
JRF qualified, M.Sc
Ph.D (Pursuing), UGC-NET



DR. SHARAD KR. AGARWAL

Professor
M.Sc. (Mathematics)
Ph.D.



MS. SALONI SRIVASTAVA

Assistant Professor & Area Chair
BA Hons., M A, NET Qualified
Ph.D (Pursuing)



MS. NATASHA GAMBHIR

Soft Skill Trainer



MS. SUPRIYA DANG

Assistant Professor
M.A. (English), M. Ed,
UGC NET, Ph. D. (Pursuing)



MS. INA SINGH

Soft Skill Trainer
MBA, ISTD Certified



MS. ANJNA VERMA

Soft Skills Trainer
B.Tech, M.tech (ECE),
Internationally certified
Soft Skills Trainer,
NABET accreditation



MS. EKTA LAMBA

Assistant Professor
B.Tech (CSE), B.Ed.



MR. VISHESH MISHRA

Ph.D. (Pursuing),
M.A. in Economics,
UGC-NET (Economics)



MS. POOJA SHARMA

Assistant Professor IT
BCA, MCA



LLOYD GROUP OF INSTITUTIONS

Plot No. 3 & 11, Knowledge Park-2, Greater Noida - 201306

Toll Free No.: 1800-123-8414 | E-mail: lloydadmissions@lloydcollege.in

Website: <http://lloydugmanagement.edu.in>